

# Scottish SPCA Animal WISE Partnership Pack

Discover how we support  
**Secondary Schools** across Scotland



Forming partnerships that encourage all to

**WATCH 🐾 INFORM 🐾 SUPPORT 🐾 ENCOURAGE**

03000 999 999  
[scottishspca.org](http://scottishspca.org)

Scottish Society for the Prevention of Cruelty to Animals | Scottish Charity No. SC 006467



**ANIMAL WISE**®  
SCOTTISH SPCA

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# Welcome to Scottish SPCA Animal WISE!

For many years, the Scottish SPCA has been delivering FREE workshops in secondary schools across Scotland and, as educational strategies have changed, we are keen to do even more to support and inspire the next generation.

We want to support every school in Scotland as a key partner, and not just through delivery of one-off annual workshops. We want to support young people's health and wellbeing; enhance their skills when it comes to literacy and numeracy; offer innovative ways to engage with STEM and inspire future career pathways.

**By working together, we believe we can support schools in Scotland to nurture empathy, compassion and a greater sense of appreciation for animal welfare in Scotland.**



# What is Animal WISE?

We want to provide unique opportunities that empower pupils to be pioneers within their schools and have a positive impact on the wider community. **Animal WISE** encourages pupils of all ages and abilities to work together, increase their knowledge and awareness of animal welfare and be inspired to make a difference through engaging with various educational activities.

**Animal WISE** has four key components:



## WATCH

We need to **WATCH** interactions between humans and animals making sure everyone is kept safe. We need to increase young people's knowledge on animal welfare and encourage them to be responsible animal citizens.



## INFORM

We want to **INFORM** young people that animals matter and instil the belief that they experience emotions and they deserve compassion and empathy.



## SUPPORT

We want to **SUPPORT** young people to help teach the importance of animal welfare and being a responsible citizen, taking into account developmental stage. We also want to support those who are maybe showing behaviours towards animals that are a cause of concern and work together with others to ensure that young person has the opportunities to succeed.



## ENCOURAGE

We want to **ENCOURAGE** young people to report concerns about an animal and encourage them to ask questions, express themselves and develop their inquisitive minds in order to test their knowledge as well as ours.

# How can secondary schools get involved?

Teachers can sign up their school or class by contacting our education team on **03000 999 999** or by emailing **education@scottishspca.org**.

There are many benefits to be gained from developing a partnership with the Scottish SPCA.

## Benefits

Help support a Compassionate and Connected Classroom through discovering human-animal interactions and identifying how to protect and support the wellbeing of both.

Participation in our brand new e-learning activities throughout the year.

A yearly visit from our education team who will deliver fun, informative, interactive and engaging workshops.

We will help you to achieve many of the Curriculum of Excellence outcomes and help young people develop vital skills.

Inspire a desire for positive change and support local community spirit.

Support positive career pathways.



Advice and one-to-one support if a young person is showing behaviours towards animals that are a cause of concern through our specialised Animal Guardians programme.

Share partnership experiences on the Scottish SPCA's various media platforms and showcase the school's great achievements with us and inspire others.

Meet some of the animals in the Scottish SPCA's care by taking part in virtual tours.

Generate enthusiasm and motivation for learning.

Opportunities to take part in webinars, with some specific to teachers and others suitable for pupils.

**IMPORTANT NOTE:** All our resources and workshops are FREE and, as Scotland's leading animal welfare charity, we are always available every day of the year for support and advice.

# FREE Workshops and Resources

## Animal Advocates

At the Scottish SPCA we aim to prevent cruelty and bring those found guilty of such acts to justice. In our **Animal Advocates** workshop, the classroom becomes a court room as we use a real life investigation to generate discussion and debate.

This interactive workshop involves one of our education team visiting your class for approximately one hour. In this time, the class will get the chance to delve into a historic real life Scottish SPCA casefile. They will get the chance to read evidence, interviews and statements from vets and Scottish SPCA inspectors before taking on characters such as the defendant, the prosecution and the sherrif in a court case role play.

Focused this year on a cattle neglect case, the Animal Advocates workshop really gets young people thinking about the circumstances behind animal cruelty and, on a wider, level the social issues that are often linked to it. It explores the myriad reasons that people may be intentionally or unintentionally cruel, how sometimes this can be linked to mental health concerns, and how it can be prevented in the future.

The Animal Advocates workshop can also be adapted to be carried out in an outdoor setting within the school grounds to meet with coronavirus restrictions. These are subject to rescheduling in the event of adverse weather.

**Please be assured we work to strict Covid-19 protocols whilst participating in any outdoor workshop and are happy to send through our risk assessments for your attention.**



## Animal Ambassadors

Our online workbook, 'Animal Ambassadors', can be downloaded from our website at [scottishspca.org/animal-wise](http://scottishspca.org/animal-wise)

In this workbook, young people will explore some of the animal welfare issues that we face in Scotland, from the illegal puppy trade to the use of fireworks and why it's so important that we raise public awareness about these issues.

Pupils are asked to imagine they are the newest recruit in the Scottish SPCA's communications team. They will come up with unique campaigns to help educate the public about the impact of these key issues over five topics.





Project planning, research, creating different texts and infographics to convey key messages are just some of the skills that can be developed whilst working through this fun and challenging resource.

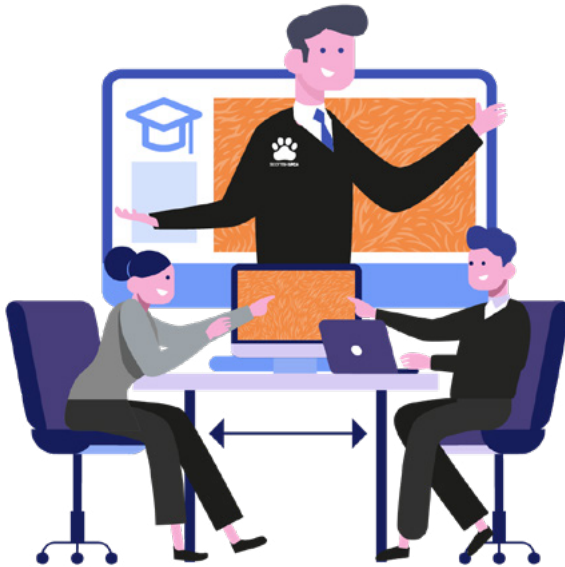


## FREE E-learning opportunities

We want to make sure that our engagement with pupils is ongoing, which is why we have introduced an exciting new digital platform. You can use this platform to prepare for our upcoming visit and pupils can continue to learn about the Scottish SPCA and animal welfare after their workshop. These will include a mixture of interactive games, quizzes, videos and blogs and will ensure fun, engaging learning to expand knowledge on animal welfare.

Our E-learning modules cover a variety of topics which include:

-  Getting to know your Scottish SPCA
-  The Human Animal Bond
-  Careers
-  World of Animals





# Animal Guardians

In 2018 we launched our pioneering Animal Guardians programme, which involves us working with young people on an individual basis who may be struggling with showing empathy and compassion towards animals. If not addressed, this can lead to either the young person or the animal being hurt.

Our sessions are designed to help nurture a young person's relationship with animals, encourage that recognition of both human and animal emotions and ultimately ensure they act safely around their own pets or animals they encounter out with the home. We also run events during the school holidays as a way of staying in touch with all those who have been part of the Animal Guardians programme.

A young person can be referred on to the **FREE** programme by anyone that is directly involved with their care, for example parents/carers, teachers, social workers etc.

For more information or to make a referral please visit [scottishspca.org/animal-wise](https://scottishspca.org/animal-wise) or email [animalguardians@scottishspca.org](mailto:animalguardians@scottishspca.org).



## Developing the Young Workforce

We have worked hard to ensure that our authentic learning opportunities for young people tie in with many areas of the Curriculum for Excellence. We want pupils to have positive learning experiences whilst obtaining vital skills to enable them to become successful learners, confident individuals, effective contributors and responsible citizens.

Through engaging with all of the activities the Scottish SPCA has to offer, young people are given the opportunity to develop:






-  Self-awareness.
-  Respect for animals and people.
-  Skills of enquiry and critical thinking and the ability to apply these to animal welfare issues.
-  The ability to communicate in different ways and settings.
-  An appreciation of a wide range of animals found in Scotland and their environment.
-  A sense of injustice and a commitment to tackling it.
-  A desire to protect our environment.
-  Empathy and compassion.
-  Belief that animals are sentient beings.
-  Skills in problem solving.
-  Creativity.
-  Enterprise opportunities.
-  An understanding of the link between animal and human health and wellbeing.

## Careers with the Scottish SPCA

Our team and extended family of volunteers work tirelessly every day to champion animal welfare and wellbeing across Scotland. From rescuing and caring for animals in need, to finding them loving homes, releasing animals back into the wild, educating the public and helping to bring those who are cruel to animals to justice, we are passionate about animal welfare.

Working with Scotland's animal welfare charity is rewarding and fulfilling. We are a successful, modern and progressive charity with exciting plans for the future.

We want to inspire young people to build careers within the animal sector and to gain the relevant skills and knowledge to prepare them for the future and the world of work. That's why our workshops and online training help develop the skills that we and other employers would look for in any applicant:

-  Verbal and written communication skills.
-  Attention to detail.
-  The ability to deal confidently and confidentially with people both internally and externally and stay calm under pressure.
-  The ability to work to tight deadlines and prioritise workload.
-  Computer skills and a working knowledge of a variety of software.

SCOTTISH SPCA  
Scotland's Animal Welfare Charity



# Our Animal Rescue and Rehoming Centres

We care for around 20,000 animals a year within our nine animal rescue and rehoming centres, which are located throughout Scotland.

## Locations



Animal Helpline – Dunfermline



Rescue & Rehoming Centres:

1. Aberdeenshire
2. Angus, Fife & Tayside
3. Ayrshire & South West Scotland
4. Caithness & Sutherland
5. Dunbartonshire & West Scotland
6. Edinburgh & Lothians
7. Glasgow
8. Highlands & Islands
9. Lanarkshire



National Wildlife Rescue Centre



We would love to show young people first-hand the amazing work we do and give them the chance to meet all the wonderful animals within our care. Our teams look after all sorts of animals, from furry companions such as cats and dogs, to feathered friends and even scaly reptiles. Our experienced animal care staff can show young people what it's really like to care for our animals and the hard work it entails.

If you would like to arrange a visit then please call our animal helpline on **03000 999 999** or email **education@scottishspca.org**.

Alternatively we can also offer **virtual tours** from the comfort of your classroom, giving the young people a glimpse at what goes on inside our centres and a chance to ask questions about particular animals or the work that we do.





Please be aware that our priority at the centres is always animal welfare and any visits will respect the needs of the animals in our care.



# Have fun with us

At the Scottish SPCA we want to involve young people as much as possible in thinking and talking about animal welfare whilst also having fun! That is why we regularly run exciting school competitions and opportunities to help us with our campaigns where individual pupils, classes or whole schools can take part.

Past competitions and opportunities have included:

-  Photography
-  Logo designing
-  Campaign posters
-  Opportunities to be involved in promoting our campaigns via our social media channels

To find out more about taking part in our competitions visit:

[www.scottishspca.org](http://www.scottishspca.org)



**CALLING ALL SOCIAL MEDIA STARS!**


The Scottish SPCA is appealing for over 16s to be involved with supporting them for their 180th year. We are recruiting social media animal champions to back campaigns, promote event, share posts and join the conversation about the future of animal welfare and the Society.

**What do I need to do?**  
When you join as an animal champion, we will send you updates and ask you to share and promote campaigns on social media. We will ask you to join in conversations surrounding animal welfare and are open to any suggestions or feedback.

**How do I join?**  
You can join by visiting our website at [volunteer.scottishspca.org](http://volunteer.scottishspca.org) and click on the Micro-volunteer link.

**When do I start?**  
You can start immediately! Our campaign around the importance of our animal helpline begins on Monday 2 March but you can join whenever you like.

03000 999 999  
[volunteer.scottishspca.org](http://volunteer.scottishspca.org)

 **SCOTTISH SPCA**  
Scotland's Animal Welfare Charity

## How can you help us?

We encourage young people to be kind to animals and support their welfare. A great way to do this is by taking part in some of our exciting fundraising events happening across Scotland, or perhaps your school may wish to choose us as your charity of the year?

Have a look at our fundraising page for lots of ideas on how to get involved in helping to raise money for Scotland's animals and supporting the awesome work our inspectors, rescue officers and animal care assistants do at [www.scottishspca.org/support/fundraise](http://www.scottishspca.org/support/fundraise)

## Sponsor A Space

Did you know your school can help animals by sponsoring a space at your local animal rescue and rehoming centre?

Your sponsorship will help pay for food, care and veterinary treatment for a full year. For more information, visit [scottishspca.org/sponsor](http://scottishspca.org/sponsor)

## Clothes Aid

Why not organise a clothes collection and encourage your school to recycle unwanted or unworn clothes? Don't forget to use #FurrgetYourOldClothes on social media.

For more information and to request a Clothes Aid bag, visit [www.scottishspca.org](http://www.scottishspca.org)



# Go Wild for Wildlife

Host a wildlife themed fundraiser for Scotland's animals!

Scotland is a beautiful country filled with iconic wildlife but they need your help.

Every year, the Scottish SPCA rescues over 10,000 wild animals and they are taken to our one-of-a-kind wildlife hospital. Our resources are stretched to the limit but the casualties keep coming in and each animal needs specialist treatment and care before they can be released into the wild.

By hosting your wildlife themed fundraiser, you'll be helping ensure that animals across Scotland can continue to receive the care they need from the Scottish SPCA.

It's free to sign up, so get ready to Go Wild for Wildlife.

## How to Go Wild for Wildlife

You can choose to go wild for wildlife in your home, in your garden, on your doorstep or online. Make sure you can stay safe by following current guidelines on social distancing, hygiene and meeting others.



Find out more and sign up here: [www.scottishspca.org/GoWild](http://www.scottishspca.org/GoWild)





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